



Introducing *Planet Sport Football Africa*

Sport attracts massive audiences around the world, and football provides the biggest of all.

Planet Sport Football Africa is a weekly 30-minute radio show in English focused on African football and what African players are doing around the world. Full of news, interviews and analysis including a regular insight into the latest from the English Premier League, it is crafted to the highest production standards.



Steve Vickers



Idah Waringa



Stuart Weir

Planet Sport Football Africa is produced and presented by former BBC World Service *Fast Track* broadcaster Steve Vickers in Zimbabwe with award-winning sports journalist Idah Waringa in Nairobi and European football expert Stuart Weir in the UK. The programme includes regular analysis, vox pops and interviews from top sports journalists across the continent including Kenya, Nigeria, Ghana, Cameroon, Morocco, South Africa and also from the UK. Major African football competitions such as CHAN and AFCON are covered along with top European tournaments including the Champions' League.

There is also a section in the programme where we include listeners' comments and feedback from WhatsApp and Facebook.



Where is it broadcast?

More than 70 stations in Africa and several others internationally broadcast this sports programme each week as part of their sports output. The show is also available on the free *Planet Sport Football Africa* app, via *Spreaker.com*, iTunes, Facebook, Twitter and online at www.planetsport.tv.

What do the radio stations who use it say?



Big audience – and it's training our sportscasters

"Planet Sport Football Africa is now a cornerstone in our sports programming. Its roundup on European football has garnered a huge audience, obliging us to do a rebroadcast of the programme. The professional quality of the show and the presenters has made PSFA a school for our young sportscasters."

Mokoun Njouny Nelson – Foundation Radio, Bamenda, Cameroon

Creating a happy vibe

"Every program that you are producing brings in a conducive environment for happiness. Thank everyone for all you do to make it so!"

Harry Emmanuel, Blantyre Synod Radio, Malawi



We're getting more listeners

"People have been following the station because of the programme, and we are regularly asked about African football and footballers. Our listenership has grown because of Planet Sport Football Africa!"

Eric-Opah Doue, Echo Radio, New Yarpah Town, Liberia

PSFA has been welcomed everywhere

"As a radio station that fully supports sport, 'we have welcomed Planet Sport Football Africa in our hearts, our homes, our cars and our shops'."



"Chete 89.9 FM clocked one year of being on air on 1 September 2020 and it feels so great to have never stopped airing the show."

Moses Mbewe, Chete 89.9 FM, Nakonde, Zambia

How do we receive it?

Planet Sport Football Africa's weekly show is uploaded to our programme delivery website by 2300 UTC Thursday night. We upload two versions in mp3 format – one is a 128 kbps version and the other is 32 kbps, designed for broadcasters in areas with poor or intermittent internet connections.

We can also send you weekly the 32 kbps version as an email attachment if this is simpler for you.

If you would like to broadcast our programme on a weekly basis there are just two conditions:

1. That you **register with us** at our programme delivery website www.sportsmediagateway.com from where you can download our programmes. This will provide us with information we require about your station, in case we need to contact you over any delivery issues. We do not give your details to anyone else.
2. That you **let us know which email address we should use** if you would like us to send the weekly programme **as an email attachment**. It is best to use an email address where your presenters can access the programme to put it on air.

Planet Sport Football Africa is a Passion for Sport production.

Our contact details

Luke Hamilton, Head of Operations
lhamilton@passionforsport.com
WhatsApp: +44 7425 688524

Passion for Sport

Passion for Sport Unit 38, 218 York Street, Belfast, BT15 1GY
Websites: www.passionforsport.com www.planetsport.tv www.planetsportfootballafrica.com
Facebook: www.facebook.com/pfsworld www.facebook.com/planetsporttv
www.facebook.com/planetsportfootballafrica
Twitter: @pfsworld, @planetsporttv, @planetsportfa